

What happens at A “Dog Day Afternoon”?



Furry and Family Fun includes:

- Dog Wash
- “Pet-i-cure” (nail trimming)
- Canine obstacle course
- Pet adoption
- Pet photographs
- Hot dogs (of course!) and baked goods
- Special K9 and other demonstrations
- Pet specialty vendor booths and services
- Face painting
- Bounce house
- Balloon animals



St. Johns CARES, Inc.

450-106 SR 13N, #165 * St. Johns, FL 32259



St. Johns CARES, St. Johns (County) Community Active Residents Engaged in Service, was established in June of 2007 as JCP CARES to serve the charities within St. Johns County, Florida. St. Johns CARES divides the charities in the county into 4 different categories: children, animals and environment, homeless and abuse, senior and medical.



Sunday April 3rd, 2016 12 – 4 pm
Plantation Park
875 Davis Pond Blvd.
St. Johns, FL 32259

**An annual afternoon “gone
to the dogs” benefiting
animal-focused charities in
St. Johns County.**

2016 Beneficiary
St. Augustine
Humane Society



This is your opportunity!

Presenting Sponsor \$200.00

Includes:

- Named as Presenting Sponsor on event banner
- Site Sponsorship representative helps kick-off demonstrations and special day-of announcements
- Company banner (provided by company) displayed at DJ table and/or pet adoption site
- Prominent recognition on website, Facebook page, all social media and press
- Booth to showcase your organization
- Sponsor information distributed at event

Event Sponsor \$100.00

Includes:

- Booth to showcase your organization
- Organization logo/name on event banner
- Special recognition on website, Facebook page, all social media and press
- Sponsor information distributed at event

Vendor Booth Space \$50.00

As families enjoy the afternoon in the park, showcase your business for them to enjoy as you increase sales!

How you can be involved

Volunteer:

There are opportunities for adults, students and the whole family to help ensure the event runs smoothly. Help is needed taking tickets at attractions such as the bounce house, at the dog obstacle course, washing dogs and helping out the vendors.

Be a vendor:

Hundreds of people attend Dog Day Afternoon and enjoy finding unique gifts, services and animal related items. A lazy Sunday is a great place to get your name out and increase sales!

Be a sponsor:

Prominent recognition on all social media, banners and press show your company cares about the community! Direct contact with families attending the event increases your brand awareness and community recognition. Opportunity for exclusivity.



Past beneficiaries

Aylas's Acres

Friends of St. Johns County Pet Center

S.A.F.E. Pet Rescue (Saving Animals From Euthanasia)

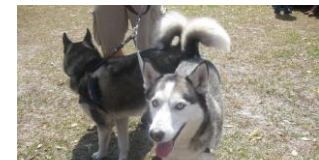
Wags & Whiskers Pet Rescue

St. Augustine Wild Reserve

Goliath and Bebe's World

H.A.W.K.E (Humane Association of Wildlife Care and Education)

Historically Dog Day Afternoon has raised thousands of dollars for the benefitting charity, afforded the opportunity for pets to find forever homes and provided volunteer opportunities for those seeking service hours.



Who is St. Johns CARES?

St. Johns CARES, Inc.
450-106 State Road 13 N., #165
St. Johns, FL 32259
(904) 507-7740

contact@stjohnscares.org

www.stjohnscares.org

a 501(c)(3) organization EIN 26-1163696

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